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**CITY OF THOMASVILLE  
PARTNERS WITH NATIONAL RESEARCH CENTER FOR  
FIRST NATIONAL COMMUNITY SURVEY**

**Thomasville, NC** - Leadership in the City of Thomasville wants to know what residents think about the quality of life in the community, their satisfaction with municipal services, where they think public resources should be directed, and where they think Thomasville is headed overall. That's why, over the next few weeks, Thomasville will be partnering with the National Research Center at Polco of Boulder, Colorado to conduct the 2022 National Community Survey (the NCS) to engage residents regarding what they think the future of Thomasville should look like.

The NCS gathers resident opinion across a range of community issues. This is Thomasville's first time conducting the NCS, which will help to improve service delivery, strengthen communications with community stakeholders and will help City Council and Administration identify clear priorities for use in strategic planning and budget setting.

The survey measures public opinion in ten key areas of community livability: Economy, Mobility, Community Design, Utilities, Safety, Natural Environment, Parks and Recreation, Inclusiveness and Engagement, Health and Wellness, and Education, Arts, and Culture. The NCS establishes important benchmarks for performance and community expectations.

The 2022 NCS will use a random sampling of Thomasville households to provide the most accurate picture of the community as a whole, as the survey provides valid information. This approach provides a comprehensive overview of citizens' opinions across a wide range of topics, beyond the most recent issue.

Mayor Raleigh York, Jr. said, "The National Citizen Survey reflects our investment in community engagement. It's a great way to check in on how well we're doing and to suggest areas that we can improve upon. In addition, we will be able to benchmark ourselves with other communities to see how well we are doing compared to our peers."

Participation in this survey is very important – especially since in a scientific, statistically accurate survey, only a sampling of households are being surveyed. If you are one of the selected households, please be sure to take a few moments and complete the survey. The results will be rich in valuable data and very relevant to the City Council and leadership of Thomasville in future decision making.

In addition to the mailed survey, there will be an opportunity for the larger community to participate in the survey in the coming weeks. More information on this will be released later.

The National Citizen Survey is sponsored by the International City/County Management Association in cooperation with the National Research Center at Polco. The questionnaire and survey procedures are designed based on the experience of hundreds of local governments, ranging in size from small to large. Each City survey is developed using a standard template, and many towns can be surveyed at one time, so the National Community Survey is a very effective way to measure resident opinions and values.

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